

IZIP eBikes: Photo/Video/Story Contest
OFFICIAL RULES

NO PURCHASE, PAYMENT, OR CONTRIBUTION NECESSARY TO ENTER OR WIN

A PURCHASE, PAYMENT, OR CONTRIBUTION DOES NOT INCREASE YOUR CHANCES OF WINNING

VOID WHERE PROHIBITED

IMPORTANT: By participating in this Promotion, you agree to be bound by the Official Rules below and represent that you satisfy all eligibility requirements.

1. Description of Promotion. Accell North America, Inc. ("Sponsor") is offering the " IZIP eBikes: photo/video/story contest" (the "Promotion") and will award one (1) winner, one (1) 2015 IZIP E3 E3 Dash Electric Bike – via picking the best photo/video/story of eligible entrants when either submitting directly in our website or sharing them in our Instagram account and tagging @izipusa #betterwithanebike. The Sponsor's address is: 6004 South 190th Street, Suite 101, Kent, WA 98032. By participating in the Promotion, each entrant fully and unconditionally agrees to these Official Rules and Sponsor's decisions and interpretations, which are final and binding in all matters related to the Promotion.

2. Eligibility. The Promotion is open only to legal residents of the United States who are eighteen (18) years of age or older at the time of entry. Residents of Puerto Rico or any other territory of the United States are not eligible to participate in this Promotion. Employees, officers, and directors of Sponsor are not eligible to participate in this Promotion. Void outside of the United States, in all United States Territories and Possessions and overseas military installations. Void where prohibited by law, rule, or regulation. Promotion is subject to all applicable federal and Washington state laws.

3. Description of Prizes and Restrictions. Prize (1) shall be collectively referred to herein, when convenient, as the "Prize." In no event will more Prizes than are stated in these Official Rules be awarded. No substitution, cash equivalent, or transfer of the Prize permitted by winner. PRIZE IS AWARDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. The winner shall be solely responsible for payment of any and all applicable federal, state, and local taxes for the prize won.

4. How to Participate/Entry Period. To participate in this Promotion, entrant must submit their photo/video riding one of our IZIP eBikes or their eBike story via our website link: www.izipusa.com/contest. Entrant can also share their photo/video via our Instagram account by tagging @izipusa #betterwithanebike. Entrants must follow all instructions in order to submit a potentially eligible entry. To be eligible to win the prize, completed entries must be

received by Sponsor during the ("Entry Period" – which begins at 12:00 a.m. Pacific Time ("PST") on Friday, February 26th, 2016 and ends at 11:59 p.m. PST on Thursday, August 31th, 2016). All photos/videos must be in great quality. Entrant must submit their photo/video riding, standing with any of our IZIP eBikes or the bike by itself. If submitting an eBike Story, it needs to be around 100-200 words. Entrant can participate with different photos/videos/stories. Just make sure to submit the best ones. Submitting similar photos/videos/stories during the entry period would disqualified the entrant from the contest. Sponsor's computer is the official time-keeping device for this Promotion.

Sponsor is not responsible for computer, communication, or network problems or other submission errors that result in late or damaged entries. Sponsor is not responsible for any potential entrant's failed attempt to upload or download any information in connection with the Promotion, or any technical malfunction that occurs during the entry process. Proof of entering the required information (tagging, hastaging or entering via our website form) is not considered proof of delivery to, or receipt by, Sponsor of entry into the Promotion. Entries that are incomplete, late, lost, postage-due, mutilated, illegible or contain irregular or invalid information, or are corrupted in any way are void and will not be eligible.

5. Winner Selection. Sponsor will select one (1) winner from among all eligible entries received for that particular prize during the applicable Entry Period.

6. Claiming a Prize. Potential prize winner is subject to verification of eligibility and compliance with these Official Rules. Potential prize winner will be notified via e-mail or our Instagram account 48 hours after drawing. Time is of the essence in claiming a prize. Winner will then have 48 hours to respond to the winning e-mail to claim their prize according to the instructions in the notification e-mail or the prize may be forfeited in its entirety and awarded to an alternate winner, at the Sponsor's sole and absolute discretion. If a potential winner is found to be ineligible, is not in compliance with these Official Rules, declines to accept a prize, or any winner notification is returned as undeliverable or the potential winner fails to respond to a winner notification within the time frame specified in such winner notification, the prize may be forfeited. If a prize is forfeited for any reason, it may be awarded to an alternate potential winner, at the Sponsor's sole and absolute discretion, selected at random from the remaining pool of eligible entries, time permitting.

7. Prize Delivery. The Prize (1 IZIP E3 Dash valued at \$2,900) will be shipped at Sponsor's expense, after verification of eligibility, compliance with these Official Rules, and timely claim of the prize, to an IZIP eBike authorized dealer closest to that prize winner's address, for the dealer to assemble the electric bicycle. After assembly is complete, Sponsor will notify the winner by email that the winner can retrieve the electric bike from said dealer.

8. Publicity Rights. By participating in the Promotion and/or accepting the prize, the entrant agrees to allow Sponsor and Sponsor's designee the perpetual right to use his/her name, biographical information, photos and likeness, voice recording, video images and all related footage, and statements for Promotion, trade, commercial, advertising and publicity purposes,

at any time or times, in all media now known or hereafter discovered worldwide including but not limited to television (including live television), radio, Internet, social media, without notice, review or approval and without additional compensation except where prohibited by law. Sponsor might ask entrant for a better quality photo/video other than submitted via social media/website.

9. Applicable Law and Dispute Resolution. As a condition for entering this Promotion, the entrant agrees: (1) the Promotion and the rights and obligations of Sponsor and entrant is governed and controlled by the laws of the State of Washington, without regard to its conflicts of law principles; (2) any and all disputes, claims, cause of action actions, proceedings or litigation relating to or arising out of the Promotion or any of the Prizes awarded shall be governed and controlled by the laws of the State of Washington and shall be instituted and prosecuted individually, without resort to any form of class action, exclusively before a Court of competent jurisdiction located within the County and State of King County, Washington; and (3) the remedy for any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred in entering this Promotion and in no event will entrant be entitled to receive attorneys' fees or any other costs, or punitive, exemplary, consequential, or incidental damages or have damages multiplied or otherwise increased.

10. Limitation of Liability. As a condition for entering this Promotion, each entrant acknowledges and agrees to release, discharge, indemnify and hold harmless the Sponsor and its officers, directors, stockholders, affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers and each their respective officers, directors, stockholders, employees, representatives, designees and agents ("Released Parties") from any and all damages, claims, lawsuits, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable attorneys' fees) related in any way to or arising from, in whole or in part, directly or indirectly, the Promotion (or any portion thereof), or the acceptance, delivery, possession, defects in, use, non-use, misuse, inability to use, loss, damage, or destruction of a prize (or any component thereof), or any negligence or willful misconduct in connection with the use of a prize (or any component thereof).

As a condition for entering this Promotion, the entrant further acknowledges and agrees that the Released Parties are not responsible for: (i) lost, late, incomplete, stolen, misdirected, postage due or undeliverable e-mail/text notifications or postal mail; (ii) any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections, or availability; (iii) garbled, corrupt or jumbled transmissions, service provider/network accessibility, availability or traffic congestion; (iv) any technical, mechanical, printing or typographical or other error; (v) the incorrect or inaccurate capture of registration information or the failure to capture, or loss of, any such information; (vi) any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the Promotion; (vii) any injury or damage, whether personal or property, to entrant or to any person's computer related to or resulting from participating in the Promotion and/or accepting a prize; and (viii) entries that are

late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Official Rules. Further, the Sponsor is not responsible for any undelivered social media posts/messages or e-mails, including without limitation, e-mails that are not received because of the entrant's privacy or spam filter settings that may divert the winner notification or other Promotion related e-mail to a spam or junk folder.

11. Miscellaneous. Winning a prize is contingent upon fulfilling all requirements set forth herein. Any attempted form of participation in this Promotion other than as described herein is void and will result in disqualification, and if such person is selected as a potential winner, revocation of his/her prize. If it is discovered or suspected that a person has registered or attempted to register or receive entries using multiple telephone numbers, e-mail addresses, identities, IP addresses, or use of proxy servers or like methods or different social media accounts with same or similar photos/videos/stories, all of that person's entries will be declared null and void and that person will not be awarded any prize that he/she might have been entitled to receive and such prize may be forfeited at the Sponsor's sole and absolute discretion. Sponsor reserves the right to disqualify any individual found, in its sole and absolute opinion, to be tampering with the operation of the Promotion, to be acting in violation of these Official Rules or to be acting in an unsportsmanlike manner or with the intent to disrupt the normal operation of the Promotion. Any use of robotic, automatic, macro, programmed, third-party or like methods to participate in the Promotion will void any attempted participation effected by such methods and the disqualification of the individual utilizing the same. **CAUTION AND WARNING: ANY ATTEMPT TO DELIBERATELY DAMAGE THE PROMOTION OR TO UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** In the event of a dispute as to the identity of an entrant, the entry will be declared made by the primary account holder of the email address supplied at the time of entry based on the applicable provider's records. Potential winners may be required to show proof of being the primary account holder. If any provision of these Official Rules or any word, phrase, clause, sentence or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Official Rules valid and enforceable. The invalidity or unenforceability of any provision of these Official Rules or any prize documents will not affect the validity or enforceability of any other provision. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision and such provision shall remain in full force and effect. All entries and/or materials submitted will not be returned. In the event of any conflict with any Promotion details contained in these Official Rules and the Promotion details contained in any promotional materials (including, but not limited to, point of sale, television and print advertising, promotional packaging and other promotional media), the details of the Promotion as set forth in these Official Rules shall prevail.